

'SEO Strangers' WordPress Week 2020 – Free Google Audit for Local Bristol Businesses

Free Google SEO Audit for Local Bristol and Somerset Businesses – 'SEO Strangers' WordPress Week

Are you a Somerset based SME? Don't be an SEO stranger, if we haven't spoken before then it's about time we got to know each other.

In March 2020 I'm holding a week long event for local small business owners to offer a free SEO Google audit with a list of recommendations and a telephone consultation with a list of Google Analytics and Search Console fixes to expand your digital marketing skills at no charge between March 2nd – March 6th 2020. Terms apply.

Allow me to view your Google Analytics and Search Console Data

Hey, it's not scary I promise. When you add a new user to your Google accounts you are able to revoke access at any time. When you open up the data for others to view there's no option to damage or delete your data as the account owner.

FREE 30 minute telephone consultation

Once your Google Audit has been completed you'll need to look at your diary and book in 30 minutes* for your consultation with me over the phone or via Skype.

FANCY A FREE GOOGLE AUDIT? NINA@SEOLADY.CO.UK

SEO UK CONSULTANT FREELANCER

WELL, YOU ASKED FOR STRAIGHT TALKING

Who Qualifies for the Free SEO Audit Offer?

This is a limited time offer strictly WordPress users who are local businesses in the Bristol and Somerset area whom I've not previously had email contact with. If I've met you at a

networking event in person, or at an event and given you my business card but you haven't got round to emailing me then let's go.

**SEO Consultations are normally between £35-£45/hour, free 30 minute sessions are limited to one WordPress website per person, with a business which resides in the areas as outlined below. Websites built on any other platform do not qualify for a free consultation and charges will apply.*

Areas covered: Bristol and Avon, Clevedon, Nailsea down to Weston-super-Mare and below including Burnham and Taunton.

At least 24 hours notice are required, timeslots are between 8am-12noon and 2pm-4pm Monday to Friday between December 2nd and Friday 6th 2019.

SEO Audit – What's Included?

Looking at your Google Analytics you may see you are getting 20-30 hits a day however 10 of them are probably yourself – have you ever considered this?

I will show you how to add filters that are missing in Google Analytics to give you accurate visitor data. I will provide click by click instructions on how to block false visits by bots, how to find your IP address and how to simply block your own visits from registering in reports.

Everyone needs accurate data for marketing purposes, additionally you can see what **search terms people use in Google to find your website** – a vast majority of website owners love this data. You can spend hours going down the rabbit hole of fascinating data to find out what people actually type into Google to find your website by verifying in Google Search Console.

Google Search Terms – Example and More Detail of Keywords

I've been targeting the following search terms in Google for over a decade

- SEO Weston-super-Mare
- SEO Training Somerset
- Freelance SEO Bristol
- Remote SEO Training UK
- SEO Freelancer UK

2020 - Google page 1, position 1 for "SEO FREELANCER UK"



When I look in Google Analytics (note: Search Console must be linked to see this data – instructions included in my audit) I can see clicks and visits for people landing on my website for the following odd phrases:

- SEO near me
- SEO Booster
- Nina Payne SEO Lady
- Google correlate shutting down

So, not the phrases I was expecting. Using this data if you see a phrase that has attracted even one click, you can build on this by writing a blog post in WordPress and getting higher in Google rankings. Not ranking for a phrase you want to? I'll include SEO blog writing tips to sculpt your old and new pages and blog posts specifically for Search Engine ranking improvement.

Claim a FREE Google SEO Audit – Message me today

1. How old is the domain? What is the domain address?
2. How long ago was the website first launched?
3. Have you had any previous SEO work carried out?
4. When people use Google what search phrases / words would you like to rank for?
5. Do you rank in Google already for any of these search phrases?
6. What top 3 geographical areas are you wanting to target?

Your Name (required)

Your Email (required)

Subject

How can I help?

Recaptcha

Send